

For  
Small  
Business



## Rich voice conversations, stylish appearance, and support for business applications.

The Cisco® Smart Business Communications System (SBCS) is an all-in-one networking and communications solution that enables you to more effectively connect your employees to suppliers and customers. To complement SBCS, Cisco offers our customers an extensive portfolio of phones. We recognize that you need options to make sure that you have the right phone for the right workspace, employee, or job. In certain situations aesthetics are important, whereas in other situations durability, size, the number of buttons, or features are more important. No matter what your business needs are, Cisco has a phone that will meet those needs while making your employees' jobs easier.

### Cisco has two series of phones: the Cisco Unified IP Phone 7900 Series and the Cisco SPA 500 Series IP Phones.

Both lines of phones focus on offering:

- Ease of use features
- Modern styling
- Access to business applications on the phone's screen

The Cisco 7900 Series phones provides users with a:

- Larger screen display
- Desktop video telephony integration
- A computer-based soft-phone
- Wi-Fi handheld

The Cisco SPA 500 series delivers:

- Smaller form factor
- Wi-Fi connected desk top phone
- Bluetooth



## What is an IP Phone?

IP phones are just like the phones that you are using today except for one basic difference, which significantly effects your operating cost and how you can collaborate and communicate with each other, customers, and suppliers. You can plug your phone into the same network jack that your computer is currently plugged into. Your computer then plugs into an extra port on the back of the phone, which consolidates your voice and data networks together.

## Cisco SPA 500 Series IP Phone Overview



## The consolidation of your voice and data network offers you the following important advantages:

- You can move an IP phone to any data wall jack in the network and it maintains its profile, speed dials, and user settings
- Consolidation reduces the cost to integrate the phone and applications running on your computer allowing you to click to dial from Microsoft Outlook, receive incoming call notifications on your computer, and tightly integrate with customer relationship management (CRM) software
- Your computer can become your phone when you are working from home or on the road
- Consolidation reduces your cost to add new users by minimizing the need for multiple cable drops or the requirement for a phone technician onsite

## The Cisco Unified IP Phones 7900 Series

Both large and small companies around the world trust the Cisco 7900 Series Phones. Designed to meet your current and future business needs, these phones are ideal for businesses that need video telephony, a computer-based soft-phone, or Wi-Fi handheld devices.

“ We call our Cisco 7921 the ‘bat phone’ because **anytime you need someone you can immediately reach them and resolve your issue.** In the past we’d have to get up and physically track people down which took a lot of time. Now I can **reach anyone anytime I need them.** ”

**Adrian Biesecker**  
Owner BBC Biochemical



### Cisco Unified IP Phone 7985

- On screen video phone
- Full-duplex speakerphone



### Cisco Unified IP Phone 7970 Series

- 8-button
- High-resolution color display
- Full-duplex speakerphone
- Support for two expansion modules



### Cisco Unified IP Phone 7960 Series

- 6-button
- High-resolution black and white or color display options
- Full-duplex speakerphone
- Support for expansion modules



### Cisco Unified IP Phone 7940 Series

- 2-button
- High-resolution black and white or color display options
- Full-duplex speakerphone



### Cisco Unified IP Phone 7931

- 24-button
- Full-duplex speakerphone
- Graphical monochrome display with white backlight
- Paper label for button names



### Cisco Unified IP Phone Expansion Modules

- 16-button side car
- Connect up to two side cars for thirty-two buttons
- Compatible with Cisco Unified IP Phone 7960 and 7970 Series phones
- Digital name displays



### Cisco Unified IP Phone 7911 and 7906 Models

- 0-button phone
- No integrated switch port for computer on Cisco 7906
- Listen only speakerphone



### Cisco IP Communicator

- Windows-based soft-phone
- 8 button soft phone
- Color screen



### Cisco Unified IP Conference Station

- Support for a third-party lapel microphone
- Room coverage with the optional external microphone kit
  - 30 feet by 40 feet on Cisco 7937
  - 20 feet by 30 feet on Cisco 7936



### Cisco Unified Video Advantage

- USB attached video camera
- Phone and computer video camera act as one device
- Mute video and audio at same time
- Privacy shade
- Supported Phones: Cisco 7940, Cisco 7960, Cisco 7970, and Cisco IP Communicator



### Cisco Unified Wireless IP Phones

- Bluetooth 2.0 supported on Cisco 7925 IP Phone
- Wi-Fi certified and standards-based 802.11a, b, and g
- High-resolution color screen
- Battery life
  - 200 hours of standby time or 15.5 hours talk time on Cisco 7921



### Cisco ATA 180 Series Analog Telephone Adaptors

- Support for 2 voice ports (foreign exchange station [FXS])



We like the Cisco SPA phones because they are easy to use and have the business features we need. They are also very affordable so we were able to put phones throughout our office making it easier for our staff to work without having to be at their desk.”

—Dr. Tuuyen Do, Dentist and Owner of Skye Cosmetic Dental

## Cisco SPA 500 Series IP Phones

Part of the Cisco Small Business Pro Family, the Cisco SPA 500 Series IP Phones, are specifically designed for small businesses and are supported on all of the Cisco small business phone systems. The Cisco SPA 500 Series is a portfolio of affordably priced, reliable, stylish, easy-to-use phones for small businesses that need a smaller-size, Wi-Fi connected desk top phone, and Bluetooth.

### Common Features

- Wideband audio (HD Voice) for excellent voice clarity and enhanced speaker quality
- Full-duplex speakerphone, headset, message waiting indicator, and dynamic soft keys for phone functions
- 4-way navigation key
- Dedicated buttons for mute, headset, speakerphone, volume, hold, menu settings and voicemail access
- Integrated Ethernet switch port



#### Cisco SPA 501G 8-Line Basic IP Phone

- 8-Line
- Paper label



#### Cisco SPA 502G 1-Line IP Phone

- 1-Line
- Monochrome backlit display



#### Cisco SPA 504G 4-Line IP Phone

- 4-Line
- Monochrome backlit display



#### Cisco SPA 508G 8-Line IP Phone

- 8-Line
- Monochrome backlit display



#### Cisco SPA 509G 12-Line IP Phone with Programmable Keys

- 12-Line
- Monochrome backlit display



#### Cisco SPA 525G 5-Line IP Phone

- 5 line
- Color backlit display
- Bluetooth
- Wi-Fi
- MP3 and picture player



To learn more about how the Cisco Smart Business Communications System can help your business, visit [www.cisco.com/go/sbcs](http://www.cisco.com/go/sbcs) or contact your local Cisco partner.

### Cisco Unified IP Phones

	Cisco Unified IP Phones 7900 Series	Cisco SPA 500 Series IP Phones
<b>Display</b>		
LCD	●	○
Color	○	○
Touchscreen	○	○
<b>Programmable (line) keys</b>	○	○
<b>Audio</b>		
Full Duplex Speakerphone	○	○
Headset Port	●	○
<b>Directories</b>		
Missed, Placed, Received	●	●
Company and Personal	●	●
<b>Phone Applications</b>		
WebEx Phone Connect	●	●
TimeCard View	●	●
Single Number Reach	●	●
Live Record	●	●
Voice View Express	●	●
Picture Slideshow	●	●
Music Player	●	●
<b>Expansion Module</b>	○	⊙
<b>Video Telephony</b>		
On Screen	○	⊙
Sync with Computer		⊙
<b>Power Over Ethernet</b>	●	●
<b>Bluetooth</b>	○	○
<b>Wireless (Wi-Fi)</b>	○	○
<b>Form Factor</b>	○	Desktop
<b>Investment Protection</b>		
Cisco Phone Systems	CUCM, CUCMBE, CUCME, UC500 Series	UC500 Series and SPA 9000 Series
3rd Party Phone Systems	⊙	Service Provider Hosted Solutions and OpenSource SIP
* Actual capacity may vary according to system configuration		⊙ – Not supported ○ – Optional ● – Included



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